

Print Editorial Calendar*

	CLOSING DATE	MATERIALS DUE	MAIL DATE	EDITORIAL CONTENT
JAN	11/20/18	12/5/18	1/7/19	<ul style="list-style-type: none"> • Early-Season Weatherproofing: From Knee High to Pollination in Corn and V1 to R1 in Soybeans • Farm Journal Test Plots: Use Starter Fertilizer Effectively • Plan Your Weed-Control Strategy • Farm Journal AgTech: 6 Letters With Big Impact: VRT NPK • Build Your 2019 Marketing Plan • New Export Agreements at Work for U.S. Farmers • What's Ahead for the Farm Bill and Unfunded Programs • Farm Journal PULSE Results
FEB	12/11/18	12/26/18	1/28/19	<ul style="list-style-type: none"> • Late-Season Weatherproofing: From Pollination to Harvest in Corn and R1 to R6 in Soybeans • Variable Input Technology: Meeting Your Crop's Daily Nutrient Needs • Dialing In Agronomy With Technology • Farm Journal AgTech: Managing Your Fertilizer Footprint • New Fungicide Chemistry Comes to the Marketplace • Living Legends: Outstanding Farmers in Our Time • Farm Journal PULSE Results
MID-FEB	12/26/18	1/9/19	2/11/19	<ul style="list-style-type: none"> • Variable Input Technology: Understanding Ear Flex • Farm Journal AgTech: Variable-Rate Seeding ROI • Farm Journal Test Plots Report • What's New With Grain-Handling Systems • A Look at Crop Insurance Products and Coverage • Legacy Project Coverage • Farm Journal PULSE Results
MAR	1/15/19	1/30/19	3/4/19	<ul style="list-style-type: none"> • Farm Journal AgTech: ROI of Using Tech to Solve Agronomic Issues • Variable Input Technology: How Hybrid Leaf Structure Affects the Capture of Sunlight • Stay Ahead of Resistance This Season • Steps to Setting the Right Planter Down Force • Create a Weatherproof Harvest • Living Legends: Outstanding Farmers in Our Time • 3 Jobs Utility Vehicles can Help you do Better • Farm Journal PULSE Results
EARLY SPRING	1/29/19	2/13/19	3/18/19	<ul style="list-style-type: none"> • Farm Journal AgTech: Prioritizing Your Tech Investments Amid Tight Margins • Farm Journal Test Plots Report • CRISPR Technology Implications for Your Farm • Variable Input Technology: Collect the Data You Need • Lessons Learned From Litigation of Farm Data Issues • Legacy Project Coverage • Farm Journal PULSE Results
LATE SPRING	3/6/19	3/20/19	4/22/19	<ul style="list-style-type: none"> • Farm Journal's AgTech: Data Tools to Help Manage Your Crops • Variable Input Technology: Tying It All Together in the Field • Farm Journal Test Plots Report • Look Ahead to Meet Your Grain Storage Needs Next Fall • Living Legends: Outstanding Farmers in Our Time • Farm Journal PULSE Results
JUN	5/7/19	5/22/19	6/24/19	<ul style="list-style-type: none"> • Look for These Post-Pollination Problems in Corn • Mind Your Crop's Midseason Nutrient Needs • Weed, Disease and Pest Watch List • Farm Journal AgTech: How to Phase In Driverless Technology • Farm Journal PULSE Results

*Tentative content and publishing schedule subject to change.

Print Editorial Calendar*

	CLOSING DATE	MATERIALS DUE	MAIL DATE	EDITORIAL CONTENT
SUMMER	6/4/19	6/19/19	7/22/19	<ul style="list-style-type: none"> • Technology Ushers Seed to Market Faster • How Consumer Perceptions are Shaping Seed Choices and Crop Mix • Results from Farm Journal's Annual Seed Survey <ul style="list-style-type: none"> • When Do Biologicals Make Cents? • Seed Family Tree Takes a New Shape • Seed Care Strategies • Farm Journal PULSE Results <p><i>Readex study for qualified advertisers.</i></p>
SEP	7/2/19	7/17/19	8/19/19	<ul style="list-style-type: none"> • Crop Checks to Determine Harvest Priorities • Farm Journal Test Plots Report • How to Up Your Sustainability Game • Weather Watch for Harvest 2017 • Living Legends: Outstanding Farmers in Our time <ul style="list-style-type: none"> • Farm Journal AgTech: Steps to Smooth the Bumpy Road of Tech Compatibility • The Farm Shop I Always Wanted • Using your ATV during Hunting Season? Read this First. • Farm Journal PULSE Results
OCT	8/6/19	8/21/19	9/23/19	<ul style="list-style-type: none"> • Tillage Tune-Up with an Eye on Spring • AgTech Expo: The Value of Data Layers in Weather Technology • Marketing Priorities for This Fall <ul style="list-style-type: none"> • Legacy Project Coverage • The Farm Shop I Always Wanted • Farm Journal PULSE Results
MID-OCT	8/20/19	9/4/19	10/7/19	<ul style="list-style-type: none"> • Farm Journal AgTech Focus Issue • Farm Journal AgTech: Take Control with Driverless Machines • Farm Journal PULSE Results
NOV	9/3/19	9/19/19	10/21/19	<ul style="list-style-type: none"> • Seven Seed Selection Tips You Can Use Now • The Farm Shop I Always Wanted • Living Legends: Outstanding Farmers in Our Time <ul style="list-style-type: none"> • New Uses for Skid Steers • What's New Under the Hood for Pickups • Farm Journal PULSE Results
MID-NOV	9/17/19	10/2/19	11/4/19	<ul style="list-style-type: none"> • Assess Your 2019 Irrigation Needs and Budget • Can a Precision Accountant Take Your Operation to the Next Level? <ul style="list-style-type: none"> • Top Tax Strategies • Legacy Project Coverage • Farm Journal PULSE Results
DEC	10/15/19	10/30/19	12/2/19	<ul style="list-style-type: none"> • Input Prices Outlook • The Farm Shop I Always Wanted • Tools for Your Christmas List <ul style="list-style-type: none"> • Finalize Your End-of-Year Purchases • Farm Journal PULSE Results

*Tentative content and publishing schedule subject to change.