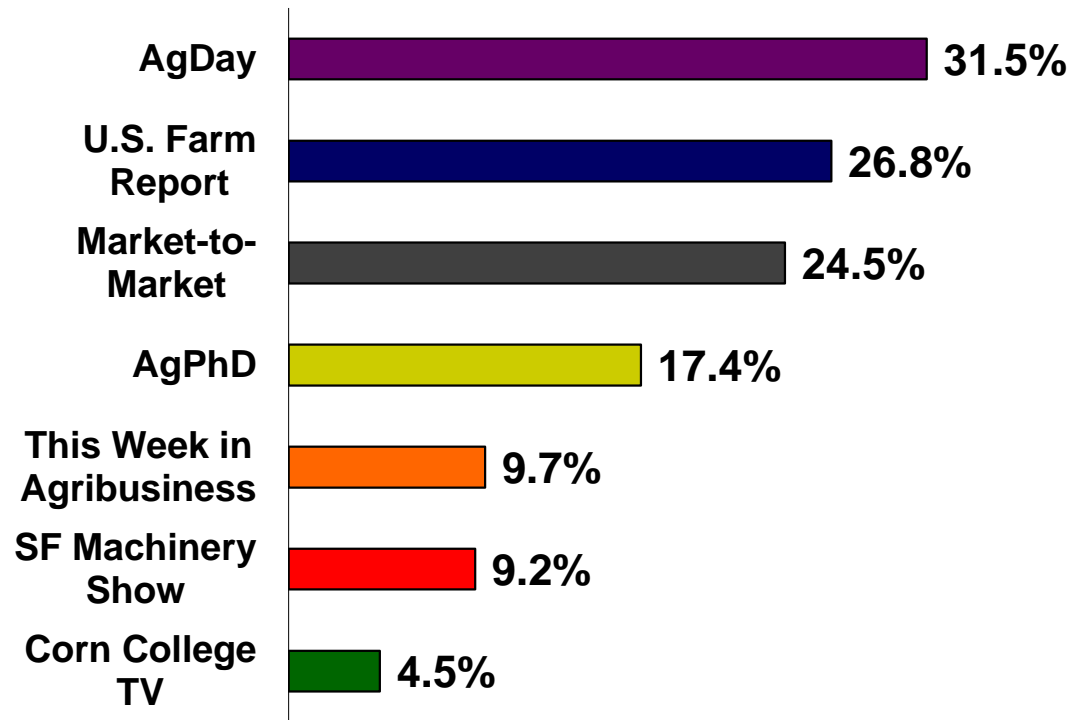


All Commercial Producers - National

What, if any, television programs about farming or rural living do you recall watching?

All Commercial Producers \$250+K Farm Sales (base = 1,031)

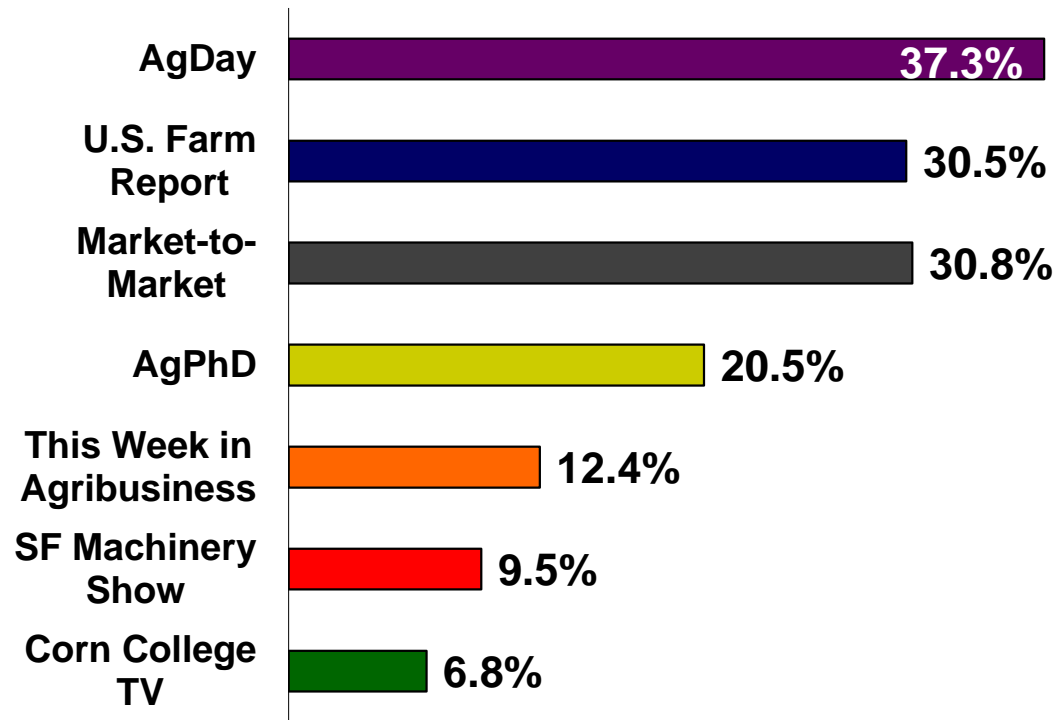


Source: "2014 National Producer Media Use Study", Conducted for Farm Journal Media by Ag Media Research: January 2014

250+ A Corn Growers

What, if any, television programs about farming or rural living do you recall watching?

250+ A Corn Growers (base = 382)



Source: "2014 National Producer Media Use Study", Conducted for Farm Journal Media by Ag Media Research: January 2014

1,031 interviews, January 2014
Survey conducted for Farm Journal Media

