

Corporate Sponsorship Opportunities

- **Crop Scout Partner - \$5,000**
 - Includes participation with East/West routes - 2 company scouts
 - FJM multi-media sponsor attribution
 - Post-Tour report and data
- **Evening Sponsor - \$45,000**
 - Sponsor attribution at all 7 events
 - Display tables, guest handouts, full page ad in guidebook
 - Up to 100 invited guests – as space permits at various venues
 - Option to add FJM multi-media advertising
- **Premier Sponsor - \$360,000**
 - Extensively customized FJM multi-media advertising package
 - Participation in sponsor panel at finale
 - Up to 1,000 invited guests – as space permits at various venues



Sample Premier Sponsor Media Package

	Ad Units	Frequency
Top Producer Magazine	Pages	4
AgDay	:30 Spots	17
USFR	:30 Spots	8
AgriTalk	:30 Spots	20
Market Rally	:30 Spots	20
AgWeb eNews	Various	600,000
Crop Tour Section Sponsor	Various	6 weeks
AgWeb ROS Units	Various	600,000

