

SELF-REPORTED

Farm Journal
Top Producer
Dairy Today
Beef Today
Implement and Tractor

DIGITAL

AgWeb.com
Farm Journal Mobile
eNewsletters
Farm Journal Store

**CALIFORNIA
SPECIALTY CROPS**

COMPLIANCE DATA

FSA
Commercial and
Private applicators
Livestock Permits
PCA's (California)

FarmReach
PRECISION MARKETING

PREMIUM

ProFarmer
Events
Top Producer
Executive Network

AG RETAILER DATA

Over 35,000 retailers
136,000+ producers
linked