









## Behaviors

5

Behavior	Tags	Action	Product	Event Date	Promo Code	First Action	Last Action
No Behaviors found							

## Customer Demographics

6

Demographic	Keyed Values	Description
 Applicator - Business Type	COM	Commercial
 Commodity - Keyword	PHI-Central	Keyword from the Commodity file.
 Commodity - Market Sponsor	62	Pioneer
 Commodity - Text Schedule	7	After the Close 2:00 PM
 Consolidated Ag Participation Code	02	Deceased
 Conversion Source	2	Applicator
 Conversion Source	3	Commodity
 Conversion Source	5	Farm Journal

## Units

7

Unit Number	Unit Type	Address	Demographic	Keyed Value	Description
19.045.204		THOMAS & CO INC 713 37TH AVE CAMANCHE, IA USA	 FSA - Corn	67	FSA - Corn
			 Govt Compliance - Crp	33	Govt Compliance - Crp
			 Govt Compliance - Grass	17	Govt Compliance - Grass
19.045.226		THOMAS & CO INC 713 37TH AVE CAMANCHE, IA USA	 FSA - Corn	14	FSA - Corn
			 FSA - Soybeans	1	FSA - Soybeans
19.045.2878		THOMAS & CO INC		26	FSA - Alfalfa