

Joe May

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## Pro Farmer Marketing Director

Joe May is the Marketing Director for *Pro Farmer* and *Farm Journal's* e-commerce site ShopFarmJournal.com. You will find Joe promoting *Pro Farmer* content across varied marketing channels and teaming with event sponsors on the *Pro Farmer Midwest Crop Tour* and other *Pro Farmer* events. Joe currently lives in rural Grundy County, Iowa while working out of *Pro Farmer's* Cedar Falls, IA location.

## Pro Farmer Brands Include:

- Pro Farmer Newsletter
- LandOwner Newsletter
- Inputs Monitor
- The Agriculture Letter
- Profit Briefing Seminars
- Leading Edge Conference
- Crop Tour
- Marketing Education Series.