



**Base Rate \$90/M (per thousand names)**  
**Base Rate With Phones \$135/M (per thousand names)**

	<b>CPM</b>	
Acre/Herd Size		+\$20
Age		+\$20
Animal Health		+\$50
Vets, nutritionists, animal practices		
Crop/Livestock/Subscription Type		+\$20
Decision Maker Type		FREE
Enhanced Selections		+\$50
GFI, technology, expansion data, crop practices, tractor brand, email, internet, etc.		
Gender		+\$5
Geography		+\$5
<b>Additional Services</b>	<b>Cost</b>	<b>Minimum</b>
Size Range Appends (4 coded ranges)	FREE	
Exact Size Appends (up to 4 selects)*	\$20/M	
NCOA Updates	\$3.25/M	\$500
Merge/Purge (Includes free profile report)*	\$40/M	\$200
Radius Mapping*	\$100 per address	\$300
Dynamic Mapping Services*	\$500/map	\$500
Profile Report Without List purchase	\$350 flat rate	\$350
Profile Report With List Purchase	\$100 flat rate	\$100
Email Delivery	FREE	

\*Custom quote may be required