

<p>January 2 ROP Deadline: Dec. 22</p>	<p>Special Sections Deadline: 12/19/2016 <i>Apple Marketing</i></p>	
<p>January 9 ROP Deadline: Dec. 29</p>	<p>Special Sections Deadline: 12/22/2016 <i>Organic Produce</i></p>	
<p>January 16 ROP Deadline: Jan. 6</p>	<p>Special Sections Deadline: 12/30/2016 <i>Food Safety/Traceability</i> <i>Sustainability/Going Green</i></p>	
<p>January 23 ROP Deadline: Jan. 13</p>	<p>Special Sections Deadline: 1/9/2017 <i>Chilean Grapes</i> <i>Citrus Marketing</i> <i>Imported Melons</i> <i>Texas KYM</i></p>	
<p>January 30 ROP Deadline: Jan. 20</p>	<p>Special Sections Deadline: 1/16/2017 <i>California Asparagus</i> <i>Mushroom Marketing</i> <i>Fruit Logistica Convention section</i></p>	<p>Bonus Distribution: <i>Fruit Logistica Show Cover</i></p>
<p>February 6 ROP Deadline: Jan. 27</p>	<p>Special Sections Deadline: 1/23/2017 <i>Ontario Greenhouse Produce</i> <i>Pineapple Marketing</i></p>	
<p>February 13 ROP Deadline: Feb. 3</p>	<p>Special Sections Deadline: 1/30/2017 <i>Southern California Strawberries</i></p>	
<p>February 20 ROP Deadline: Feb. 10</p>	<p>Special Sections Deadline: 2/6/2017 <i>West Mexico Spring Produce</i> <i>Pre-Southeast Produce Council</i> <i>Ports</i></p>	
<p>February 27 ROP Deadline: Feb. 17</p>	<p>Special Sections Deadline: 2/13/2017 <i>Texas Onion</i> <i>Southeast Berries</i> <i>Toronto KYM</i></p>	
<p>March 6 ROP Deadline: Feb. 24</p>	<p>Special Sections Deadline: 2/17/2017 <i>California Carrots</i> <i>Potatoes Marketing</i> <i>Mexican Mangoes</i></p>	<p>Bonus Distribution: <i>SEPC Convention</i></p>
<p>March 13 ROP Deadline: March 3</p>	<p>Special Sections Deadline: 2/27/2017 <i>California Spring Vegetables</i> <i>Florida Spring Produce</i> <i>Sweet Potato Marketing</i></p>	

March 17 **Fresh Trends Magazine (deadline February 8)**

March 20

ROP Deadline: March 10

Special Sections Deadline: 3/6/2017
 Brussels Sprout Marketing
 Greenhouse Vegetables
 Kale Marketing
 Fresh Cut/Value-Added/Prepared Meals
 Agri-Business & Food Marketing Education

March 27

ROP Deadline: March 17

Special Sections Deadline: 3/13/2017
 Banana Marketing
 Sweet Corn Marketing
 Pre-Viva Fresh Expo
 Food Safety/Traceability

Section Deadline: 2/28/2017
 California Avocado (Metro enamel)

April 3

ROP Deadline: March 24

Tabloid Deadline: 3/7/2017
 California Strawberries tabloid
Special Sections Deadline: 3/20/2017
 Mango Marketing
 Vidalia Onions
 Texas Spring Produce

April 10

ROP Deadline: March 31

Special Sections Deadline: 3/27/2017
 Pre-CPMA
 Asparagus Marketing
 Marketing to Kids (Spring)
 Santa Maria Produce

April 17

ROP Deadline: April 7

Tabloid Deadline: 3/21/2017
 Women in Produce tabloid
Special Sections Deadline: 4/3/2017
 California Cherries
 Transportation
 Melon Marketing
 Boston KYM

Magazine Deadline: 3/6/2017
 Tex-Mex Fresh Connections magazine
Bonus Distribution:
 Viva Fresh Expo

April 24

ROP Deadline: April 13

Tabloid Deadline: 3/28/2017
 Mexican Grapes tabloid
Special Sections Deadline: 4/10/2017
 Salinas Valley Produce
 Tropical Fruit Marketing
 Kern County Produce

May 1

ROP Deadline: April 21

Special Sections Deadline: 4/17/2017
 California Summer Fruit section (Metro)
 Cold Storage/Cold Chain
 Organic Produce
 Desert Produce

May 8

ROP Deadline: April 28

Special Sections Deadline: 4/24/2017
 Berries Marketing
 South African Citrus

Magazine Deadline: 3/29/2017
 West Coast Produce Expo magazine
Bonus Distribution:
 CPMA Convention distribution

May 15

North American Export Produce Market Guide (deadline March 20)

May 15

ROP Deadline: May 3

Special Sections Deadline: 4/27/2017

Georgia Produce
Onion Marketing
Pepper Marketing
Seeds of Change

Bonus Distribution:

West Coast Produce Expo

May 22

ROP Deadline: May 12

Tabloid Deadline: 4/25/2017

Northwest Cherries tabloid
Special Sections Deadline: 5/8/2017
Pre-United Convention section
Arkansas Produce section
Chilean Clementines
Carolina Produce
Calif/Baja Tomato

May 29

ROP Deadline: May 19

Special Sections Deadline: 5/15/2017

New York KYM
Florida Avocado
New Mexico Onions

June 5

ROP Deadline: May 26

Special Sections Deadline: 5/22/2017

California Onions
Ohio Vegetables
Peruvian Avocado
Summer Citrus
New Jersey Produce

June 12

ROP Deadline: June 2

Special Sections Deadline: 5/26/2017

Michigan Produce
Ontario Field Produce
Peruvian Citrus
Westside California Melon
Processing Packaging Technology

Bonus Distribution:

United Fresh Convention

June 15

Organic Produce Market Guide (deadline May 1)

June 19

ROP Deadline: June 9

Special Sections Deadline: 6/5/2017

Greens Marketing
Mid-Atlantic Produce
New Zealand Fruit
Specialties Marketing
Summer Berries

June 26

ROP Deadline: June 16

Special Sections Deadline: 6/12/2017

Food Safety/Traceability
Pre Organic Trade Summit Convention Section
Quebec Produce
Northwest Produce

July 3

ROP Deadline: June 23

Tabloid Deadline: 6/6/2017

California Grape tabloid
Special Sections Deadline: 6/19/2017
California Pear
Fig Marketing
Chili Pepper Marketing
Atlanta KYM

July 10

ROP Deadline: June 30

Special Sections Deadline: 6/26/2017

Kentucky/Tennessee Produce
Washington/Oregon Potatoes
Northwest KYM

Bonus Distribution:

Organic Produce Summit

July 17

ROP Deadline: July 7

Tabloid Deadline: 6/16/2017

Foodservice Report tabloid **Special Sections Deadline: 6/30/2017**
New York State Produce
Sustainability/Going Green

July 24

ROP Deadline: July 14

Special Sections Deadline: 7/10/2017

Garlic & Herb Marketing
Chilean Citrus
Peruvian Asparagus
Ohio KYM

July 31

ROP Deadline: July 20

Special Sections Deadline: 7/14/2017

California Lettuce & Leaf
Los Angeles KYM
Late Season Berries
Locally Grown Marketing
Washington/Oregon Onions

Bonus Distribution:

PMA Foodservice Conference

August 7

ROP Deadline: July 28

Special Sections Deadline: 7/24/2017

Baltimore/Washington D.C. KYM
Marketing to Kids (Fall)
Twin Cities KYM
Wisconsin Potato
Pumpkin, Squash & Ornamentals

Magazine Deadline: 6/28/2017

Midwest Produce Conference & Expo Magazine
Packaging Report tabloid

August 14

ROP Deadline: Aug. 4

Tabloid Deadline: 7/18/2017

Mushrooms Marketing tabloid
Special Sections Deadline: 7/31/2017
Colorado Produce
Fall Avocado Marketing
Heartland KYM
QPMA convention section

Bonus Distribution:

Midwest Produce Expo

August 21

ROP Deadline: Aug. 11

Special Sections Deadline: 8/7/2017

San Diego/Baja Tomatoes
Idaho/E. Oregon Onions
Organic Produce
Philadelphia KYM

August 28

ROP Deadline: Aug. 18

Tabloid Deadline: 8/1/2017

California Fall Fruits tabloid
Special Sections Deadline: 8/14/2017
Eastern Apples
Transportation
Southern Sweet Potatoes
Pre-New England Produce Council

September 4

ROP Deadline: Aug. 25

Tabloid Deadline: 8/8/2017

Northwest Pears tabloid

Special Sections Deadline: 8/21/2017

Breast Cancer Awareness

Fall Tropicals

Georgia Fall Produce

Michigan Apples

September 11

ROP Deadline: Sep. 1

Special Sections Deadline: 8/28/2017

Argentina Blueberries

San Luis Potato

South American Mangos

Michigan KYM

Bonus Distribution:

NEPC Convention

September 15

Produce Market Guide (deadline June 14)

September 18

ROP Deadline: Sep. 8

Tabloid Deadline: 8/21/2017

Washington Apples tabloid

Special Sections Deadline: 9/1/2017

Mexican Greenhouse Produce

Pomegranates Marketing

Cranberries Marketing

St. Louis KYM

Peruvian Onions

September 25

ROP Deadline: Sep. 15

Special Sections Deadline: 9/11/2017

Montreal KYM

Kiwifruit Marketing

Northern California KYM

Nuts, Dates & Dried Fruit

October 2

ROP Deadline: Sep. 22

Special Sections Deadline: 9/18/2017

Pre-PMA Convention section

October 9

ROP Deadline: Sep. 29

Tabloid Deadline: 9/12/2017

Milestones in Produce tabloid

Special Sections Deadline: 9/25/2017

Banana Marketing

Food Safety/Traceability

North Carolina Sweet Potato

Red River Valley Potatoes

October 16

ROP Deadline: Oct. 6

Special Sections Deadline: 10/2/2017

California/Arizona Citrus

Idaho Potatoes

October 23

ROP Deadline: Oct. 11

Tabloid Deadline: 9/25/2017

The Packer 25

Special Sections Deadline: 10/5/2017

PMA Fresh Summit issue

Bonus Distribution:

PMA Fresh Summit

October 30

ROP Deadline: Oct. 20

Special Sections Deadline: 10/16/2017
 Packaged Salad Marketing Profile
 Chilean Blueberries
 Peak Promotions: Holiday Season Marketing
 Post-PMA Coverage

November 6

ROP Deadline: Oct. 27

Special Sections Deadline: 10/23/2017
 Cold Storage
 Florida Fall Produce
 Mexican Avocado
 Organic Produce

November 13

ROP Deadline: Nov. 3

Special Sections Deadline: 10/30/2017
 California Winter Desert Vegetable
 Chilean Produce
 Connecticut KYM
 Texas Citrus

November 20

ROP Deadline: Nov. 10

Special Sections Deadline: 11/6/2017
 Indianapolis KYM
 Florida Citrus
 Potatoes & Onions Marketing
 Tex-Mex Winter Produce

November 27

ROP Deadline: Nov. 17

Tabloid Deadline: 10/31/2017
 West Mexico Winter Produce tabloid

Special Sections Deadline: 11/13/2017
 Pre New York Produce Show Convention Section

December 4

ROP Deadline: Nov. 22

Special Sections Deadline: 11/16/2017
 Ethnic Marketing
 Florida Tomatoes
 Potatoes Marketing
 Ports

December 11

ROP Deadline: Dec. 1

Special Sections Deadline: 11/27/2017
 Chicago KYM
 Peak Promotions: Super Bowl Marketing

December 18

Fresh Trends Organic Produce (deadline November 3)

December 18

ROP Deadline: Dec. 8

Special Sections Deadline: 12/4/2017
 Central American/Caribbean Produce
 Western Greenhouse Produce

Deadline: 11/15/2017
 Organic Produce Fresh Trends

December 25

ROP Deadline: Dec. 15

Special Sections Deadline: 12/11/2017
 Florida Strawberries
 Year in Produce section

Magazine Deadline: 11/15/2017
 PBH Magazine