

Print Editorial Calendar

	CLOSING DATE	MATERIALS DUE	MAIL DATE	EDITORIAL CONTENT*	
JAN / FEB	11/26/18	12/17/18	1/22/19	<ul style="list-style-type: none"> • 2019 Opportunities for Your Operation • Iowa Pork Congress • View From the Top — Q&A with Movers and Shakers in the Pork Industry 	<ul style="list-style-type: none"> • Corn and Soybean Quality Issues • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more <p><i>Distribution at Iowa Pork Congress</i></p>
MAR / APR	2/1/19	2/20/19	3/26/19	<ul style="list-style-type: none"> • Baby Pig Health • Baby Pig Nutrition • Facility Technologies • Disease Control in the Farrowing House 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more
MAY	3/25/19	4/8/19	5/9/19	<ul style="list-style-type: none"> • Euthanasia • Ventilation/Buildings • Youth in the PORK Business/Show Pig Industry • World Pork Expo Preview 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more
JUNE	4/17/19	5/1/19	5/30/19	<ul style="list-style-type: none"> • World Pork Expo Seminars • Domestic Marketing • Swine Show Schedule 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more <p><i>Distribution at World Pork Expo</i></p>
JUL / AUG	5/29/19	6/14/19	7/16/19	<ul style="list-style-type: none"> • Highlights from World Pork Expo • Young Producer Spotlights • Career/Graduate School Preparation 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more
SEP	7/26/19	8/9/19	9/12/19	<ul style="list-style-type: none"> • Sow Health • Sow Well-being • Reproduction 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more
OCT	8/26/19	9/11/19	10/8/19	<ul style="list-style-type: none"> • Weaned Pig Health • Weaned Pig Nutrition • Genetics 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more
NOV / DEC	9/25/19	10/14/19	11/12/19	<ul style="list-style-type: none"> • 2020 Outlook • Marketing • Succession Planning 	<ul style="list-style-type: none"> • Columnists on Money, HR, Policy, Technology/Innovation, Pig Health and more <p>Readex Ad Study</p>

*Tentative content and publishing schedule subject to change.