



# The Power of Podcasts

## Exclusive Sponsor Package



### The Weekly Podcast Includes ...

- Pre-roll billboard voiced by Clinton
- Mid-roll “spotlight message” (:60) hosted by AgriTalk Host Chip Flory
- Post-roll billboard voiced by Clinton
- All Production included
- Multiple Distribution Points including AgriTalk mobile app, AgWeb, Apple & Android Podcast platforms
- Podcast can be featured on client digital outlets



### Podcast Promotion:

- 10 on-air mentions monthly on AgDay by Clinton promoting the podcast and including sponsor attribution
- Weekly postings on Clinton’s social accounts

**Monthly Commitment: \$4,950**

\*Exclusive Sponsorship



Information ... Conversation ... Straight Talk.  
AgDay Host Clinton Griffiths goes beyond the headlines and gets personal to deliver this weekly dose of common sense.



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Welcome to No Man's Land. Tyne Morgan shines the spotlight on powerful women in agriculture, while empowering all women in agriculture ... going where no man has gone before.

### The Weekly Podcast Includes ...

- Pre-roll billboard voiced by Tyne
- Mid-roll "spotlight message" (:60) hosted by AgriTalk Host Chip Flory
- Post-roll billboard voiced by Tyne
- All production included
- Multiple Distribution Points including AgriTalk mobile app, AgWeb, Apple & Android Podcast platforms
- Podcast be featured on client digital outlets

### Podcast Promotion ...

- Weekly on-air mention on U.S. Farm Report by Tyne promoting the podcast and including sponsor attribution
- Weekly postings on Tyne's social accounts

**Monthly Commitment: \$4,950**

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First Generation Farmers are a special breed – and have a special story to tell. Farm Journal Business Editor Anna-Lisa Laca hosts a “How I Built This” style podcast featuring the grit and determination it takes to get a start in agriculture.

### The Weekly Podcast Includes ...

- Pre-roll billboard voiced by Anna-Lisa
- Mid-roll “spotlight message” (:60) hosted by AgriTalk Host Chip Flory
- Post-roll billboard voiced by Anna-Lisa
- All production included
- Multiple Distribution Points including AgriTalk mobile app, AgWeb, Apple & Android Podcast platforms
- Podcast be featured on client digital outlets

### Ongoing Promotion ...

- 10 billboards monthly on a combination of AgDay, AgriTalk and U.S. Farm Report by Anna-Lisa promoting the podcast and including sponsor attribution
- Weekly postings on Anna-Lisa’s social accounts

**Monthly Commitment: \$4,950**

\*Exclusive Sponsorship

